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Abbreviation	Description
ISEP	Instituto Superior de Engenharia do Porto
EPS	European Project Semester
DWC	Deep Water Culture
LED	Light-Emitting Diode
IoT	Internet of Things
AI	Artificial Intelligence
Wi-Fi	Wireless Fidelity
SWOT	Strengths, Weaknesses, Opportunities, Threats
BMC	Business Model Canvas
GDPR	General Data Protection Regulation
4 Ps	Product, Price, Place, Promotion
PLC	Product Life Cycle
IMC	Integrated Marketing Communication
KPIs	Key Performance Indicators
CTR	Click-Through Rate
CPA	Cost per Acquisition
CAC	Customer Acquisition
PDCA	Plan, Do, Check, Act
PLA	Polylactic Acid
API	Application Programming Interface
BT	Bluetooth
CSS	Cascading Style Sheets
DC	Direct Current
HTML	HyperText Markup Language
ICT	Information and Communication Technology
IP	Ingress Protection
LCA	Life Cycle Analysis
NM	Nanometer
NSPE	National Society of Professional Engineers
PET	Polyethylene Terephthalate
QR	Quick Response
RoHS	Restriction of Hazardous Substances
SDG	Sustainable Development Goal
USB	Universal Serial Bus
WEEE	Waste Electrical and Electronic Equipment
EU	European Union
SUS	System Usability Scale

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